

Helena Mendes Pereira

Helena Mendes Pereira (n.1985) was born in Vila Real and lives in Vila Nova de Gaia, the city from which she goes through the geographical areas her jobs demand. Has a degree in Art History (FLUP); attended a specialization in Museology (FLUP) and graduate in of Arts Management (UCP, Porto); Helena has a master in Communication Arts and Culture (ICS - UMinho); and is a doctoral student in Communication Sciences (ICS - UMinho) with a thesis on Art and the Art Market in Portugal after April 25, 1974.

Helena Pereira Mendes began her professional activity in 2007 at International Art Biennial of Cerveira (promoted, since 2011, by FBAC), an entity with which she has regular cooperation. Within the XIX International Art Biennial of Cerveira (2017) signed the curatorship of the tribute exhibition to the painter Paula Rego (born 1935). With strong entrepreneurial sense, in January 2009, with only 23 years, created the Intellectus D'ouro, a company focused on the communication, management and cultural events through which allowed her to develop a remarkable set of projects by mid-2015, at which ceased in VAT the activity of this company.

As curator and researcher in art and contemporary cultural practices, has collaborated with various public and private institutions, including: Sculptor José Rodrigues Foundation (Porto), Millennium bcp Foundation, Baganha Gallery (Porto), Por Amor à Arte Gallery (Porto) , Casa-Museu Teixeira Lopes (Vila Nova de Gaia), CAE Figueira da Foz, Casa das Artes de Tavira, Parques de Sintra - Monte da Lua SA (PSML), Douro Museum, Belmonte Municipality, Figueira de Castelo Rodrigo Municipality, CIM BSE, among others. Helena was executive director of Tempos Cruzados, programming area at Guimarães 2012 - European Capital of Culture and coordinator of the educational service of World of Discoveries, Interactive Museum and Theme Park dedicated to the Discoveries (Porto). Is responsible for developing wide activity as a trainer and consultant, all over the country, for matters related to management and programming and cultural events, education and cultural mediation and the relations between culture and tourism.

Coordinated, since May 2016 to February 2018, AMIarte, AMI - International Medical Assistance Foundation cultural area. Over the years, has published books and articles of art, museums and contemporary culture. Since May 2015 she publishes regularly on As Artes entre as Letras and since May 2017 in Revista RUA. Also made the editorial coordination of the catalogue raisonné from the painter Miguel d'Alte (1954-2007) and coordinated the project that marked the centenary of the birth of painter António Sampaio (1916-1994). Gives art history classes and is chief curator at zet gallery (Braga) since January 2017. It is a founding and board member of Astronaut, Cultural Association based in Guimarães, which develops activities linked to musical production and theatre, particularly in the field of dramaturgy.